

SEE IF YOU CAN BREAK FREE

WITH NORTHERA[®] (droxidopa)

What you need to know as you begin your treatment for symptomatic neurogenic orthostatic hypotension (nOH)



Use

NORTHERA (droxidopa) is a prescription medication used to reduce dizziness, lightheadedness, or the "feeling that you are about to black out" in adults who experience a significant drop in blood pressure when changing positions or standing (called symptomatic neurogenic orthostatic hypotension) and who have Parkinson's disease, multiple system atrophy, pure autonomic failure, dopamine beta-hydroxylase deficiency, or non-diabetic autonomic neuropathy. Effectiveness beyond 2 weeks of treatment has not been established, and your doctor will decide if you should continue taking NORTHERA.

WARNING: SUPINE HYPERTENSION (this is high blood pressure while lying down)

When lying down, elevating the head and upper body lowers the risk of high blood pressure. Check your blood pressure in this position prior to starting and during NORTHERA treatment. If you experience high blood pressure, talk to your doctor about your NORTHERA treatment.

Please see Important Safety Information, including Boxed Warning for supine hypertension, on pages 11-12. For more information, please see the full Prescribing Information at www.NORTHERA.com.


Northera[®]
(droxidopa) capsules
100 mg • 200 mg • 300 mg

SYMPTOMATIC nOH

Symptomatic neurogenic orthostatic hypotension (nOH) occurs when you experience a sustained drop in your blood pressure that may make you feel dizzy when changing positions or standing. This condition may occur if you have Parkinson's disease (PD), multiple system atrophy (MSA), or pure autonomic failure (PAF).

Upon standing, gravity pulls the blood toward the lower part of the body, lowering blood pressure. The cause of the low blood pressure may be that your body is not making or releasing enough norepinephrine, a chemical that helps signal blood vessels to tighten. Without enough norepinephrine, your blood pressure may remain low, resulting in a reduced blood supply to the brain.

These symptoms of nOH may be caused by simply standing up or shifting positions:

- **DIZZINESS**
- **LIGHTHEADEDNESS**
- **FEELING THAT YOU ARE ABOUT TO BLACK OUT**

There is no cure for symptomatic nOH, but medications like NORTHERA® (droxidopa) may help with the symptoms.

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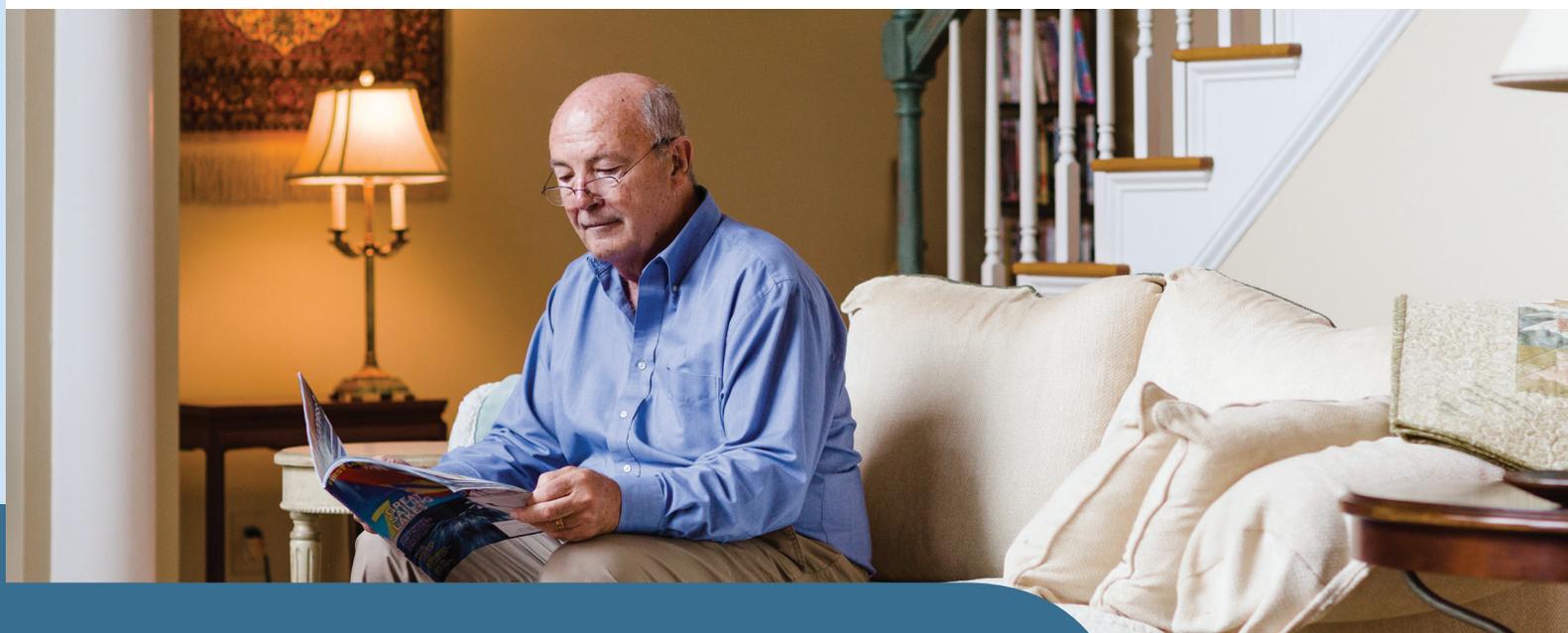
SYMPTOM REDUCTION

NORTHERA® (droxidopa) is a prescription medication for adult patients that has been shown in clinical studies to reduce symptoms of dizziness, lightheadedness, or the feeling that you are about to black out.

Effectiveness beyond 2 weeks of treatment has not been established, and your healthcare provider will decide if you should continue taking NORTHERA.

How NORTHERA works

The exact way NORTHERA works in treating symptomatic nOH is not known. However, NORTHERA is converted to norepinephrine inside the body. One of the effects is a small and temporary increase in norepinephrine, a chemical that, among other functions, helps to regulate blood pressure.



There are serious side effects associated with the use of NORTHERA, including high blood pressure when lying down (supine hypertension), which could lead to strokes. Talk to your healthcare provider about any concerns you may have.

Do not take NORTHERA if you have a known allergy to NORTHERA or its ingredients.

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TAKING NORTHERA[®] (droxidopa)

NORTHERA is a capsule that is taken by mouth. Your healthcare provider will determine the dose that is right for you.



Capsules shown are not actual size.

- Take NORTHERA capsules whole
- You can take NORTHERA with food, making it a part of your daily mealtime routine, or without food, but it should be taken the same way every time
- If a dose is missed, the next dose should be taken at the regularly scheduled time. You should not double the next dose
- Do not stop taking NORTHERA without first talking to your healthcare provider
- NORTHERA contains tartrazine (FD&C Yellow No. 5). Taking NORTHERA may also cause an allergic reaction, especially if you have a reaction to aspirin

Take NORTHERA as prescribed by your healthcare provider.

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FINDING THE RIGHT DOSE

When starting NORTHERA® (droxidopa), your healthcare provider will want to find the dose of medication that works best to treat your symptoms.

How titration works

- When you first start treatment, your healthcare provider will start with a low dose of NORTHERA taken up to 3 times a day
- Based on how you feel, your healthcare provider may increase (titrate) your dose, a little at a time, until you and your healthcare provider have found the dose that best manages your symptoms

When NORTHERA was studied in clinical trials, doses were increased every 1 to 2 days.

NORTHERA may cause allergic reactions. Stop taking NORTHERA and contact your doctor right away, or go to the nearest emergency room if you experience any signs or symptoms of an allergic reaction, such as fast heartbeat, nausea, vomiting, swelling, trouble breathing, hives, or rash.

Be sure to talk to your healthcare provider if you have any questions about your titration schedule.

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WHAT TO EXPECT

When taking NORTHERA® (droxidopa), it is important to monitor your blood pressure as directed by your healthcare provider. Monitoring your blood pressure will help you see if your blood pressure rises too high, especially when lying down (supine hypertension). Uncontrolled supine hypertension could lead to serious side effects, particularly stroke. You can reduce the risk of high blood pressure by elevating your upper body when lying down.

The most common side effects in people taking NORTHERA are:

Headache

Dizziness

Nausea

High blood pressure



One way to tell if NORTHERA is working and your symptoms are being managed is to keep track of your symptoms when standing or changing positions and see if they have been reduced.



To help you keep notes on your symptoms and blood pressure readings at home, you will find *Your Symptomatic nOH Diary* included in the package you receive with your medication.



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PARTNERING WITH YOUR HEALTHCARE PROVIDER

Ongoing dialogue is key!

It is very important to tell your healthcare provider about how you are feeling.

Use this section to write down any notes or questions you have for your healthcare provider, as well as the responses he or she provides at your next visit.

1. My question: _____

My healthcare provider said: _____

2. My question: _____

My healthcare provider said: _____

3. My question: _____

My healthcare provider said: _____

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THE NORTHERA[®] (droxidopa) SUPPORT CENTER

The NORTHERA Support Center is available to assist NORTHERA patients. Support will vary based on program eligibility.*

Insurance coverage information

- The NORTHERA Support Center will:
 - Coordinate with your insurance provider to confirm coverage information for NORTHERA
 - Contact you and your healthcare provider to provide you with insurance coverage information for NORTHERA

Commercial Copay Assistance

- Commercially insured patients age 17 and older with a valid NORTHERA prescription may be eligible for copay assistance*
 - Patients are not eligible for Commercial Copay Assistance if they are self-pay or if the prescription is eligible to be reimbursed, in whole or in part, by any state or federal healthcare programs, including but not limited to Medicare or Medicaid, Medigap, VA, DOD, or TRICARE
 - Patients must pay at least \$10 for each 30-day prescription
 - A maximum benefit limit may also apply; patients should confirm their out-of-pocket cost with their specialty pharmacy

NORTHERA Support Center

Have a question? We are here to help.
Call 1-844-601-0101 toll-free Monday
through Friday, 8 AM to 8 PM, EST.

*Terms and Conditions for Commercial Copay Assistance can be found on pages 13-14. Terms and Conditions for all patient support programs can be found at NORTHERA.com.

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THE NORTHERA[®] (droxidopa) SUPPORT CENTER (continued)



Prescription delivery

- A representative from the NORTHERA Support Center or from the specialty pharmacy will call you regarding the delivery of your NORTHERA
- Always return calls from the NORTHERA Support Center and your specialty pharmacy because they cannot send your medication without speaking to you or your designated representative
 - Note, these calls will appear as blocked or unavailable on your caller ID

WHAT IS A SPECIALTY PHARMACY?

When taking NORTHERA, you will work directly with a specialty pharmacy, which is different than the traditional retail pharmacy that you typically use to get your prescriptions filled. A specialty pharmacy does not have a physical store location. That means you don't have to leave your home to reorder or receive your medications.

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NORTHERA[®] (droxidopa)

Use

NORTHERA (droxidopa) is a prescription medication used to reduce dizziness, lightheadedness, or the “feeling that you are about to black out” in adults who experience a significant drop in blood pressure when changing positions or standing (called symptomatic neurogenic orthostatic hypotension (nOH)) and who have one of the following:

- Parkinson’s disease (PD), a neurodegenerative disease that causes slowness in muscle movement as well as shaking in the hands
- Multiple system atrophy (MSA), a Parkinson’s-like disorder with more widespread effects on the brain and body
- Pure autonomic failure (PAF), a neurodegenerative disease that results in frequent drops in blood pressure upon standing
- Dopamine beta-hydroxylase deficiency, a condition where the body cannot make enough of the hormones that help regulate blood pressure
- Non-diabetic autonomic neuropathy, an inability to maintain blood pressure upon standing that can be caused by a number of rare diseases

Effectiveness beyond 2 weeks of treatment has not been established, and your doctor will decide if you should continue taking NORTHERA.

Important Safety Information

WARNING: SUPINE HYPERTENSION (this is high blood pressure while lying down)

When lying down, elevating the head and upper body lowers the risk of high blood pressure. Check your blood pressure in this position prior to starting and during NORTHERA treatment. If you experience high blood pressure, talk to your doctor about your NORTHERA treatment.

- Do not take NORTHERA if you have a known allergy to NORTHERA or its ingredients.
- NORTHERA may cause high blood pressure when lying down, which could lead to strokes, heart attacks, and death. To reduce this risk of supine hypertension, take your late afternoon dose of NORTHERA at least 3 hours before going to bed.
- Neuroleptic malignant syndrome (NMS) is a rare but potentially life-threatening side effect reported with NORTHERA. Call your doctor right away and go to the nearest emergency room if you develop these signs and symptoms: high fever, stiff muscles, movements that you cannot control, confusion or problems thinking, very fast or uneven heartbeats, or increased sweating. NORTHERA should be stopped immediately if NMS is diagnosed.
- If you have coronary artery disease, irregular heartbeat, or heart failure, NORTHERA may worsen the symptoms of these disorders. Call your doctor if your symptoms become worse.
- NORTHERA may cause allergic reactions. Stop taking NORTHERA and contact your doctor right away, or go to the nearest emergency room if you experience any signs or symptoms of an allergic reaction such as: fast heartbeat, nausea, vomiting, swelling, trouble breathing, hives, or rash. NORTHERA contains tartrazine (FD&C Yellow No. 5), which may also cause an allergic reaction, especially if you have had a reaction to aspirin.

Important Safety Information continued on page 12.

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Important Safety Information (continued)

- The most common side effects with NORTHERA are headache, dizziness, nausea, and high blood pressure.
- Taking NORTHERA with other medications may cause side effects. Tell your doctor if you take prescription or over-the-counter medicines, vitamins, or herbal supplements.
- You should not breastfeed during treatment with NORTHERA.
- If you plan to become or are currently pregnant, talk to your doctor as it is not known if NORTHERA could harm your unborn baby.
- Take NORTHERA the same way each time, either with or without food.
- If you miss a dose of NORTHERA, take your next dose at the regularly scheduled time. Do not double the dose.

Please see the full Prescribing Information, including Boxed Warning for supine hypertension, at www.NORTHERA.com.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch, or call 1-800-FDA-1088.

GETTING STARTED

Look inside for important information about:

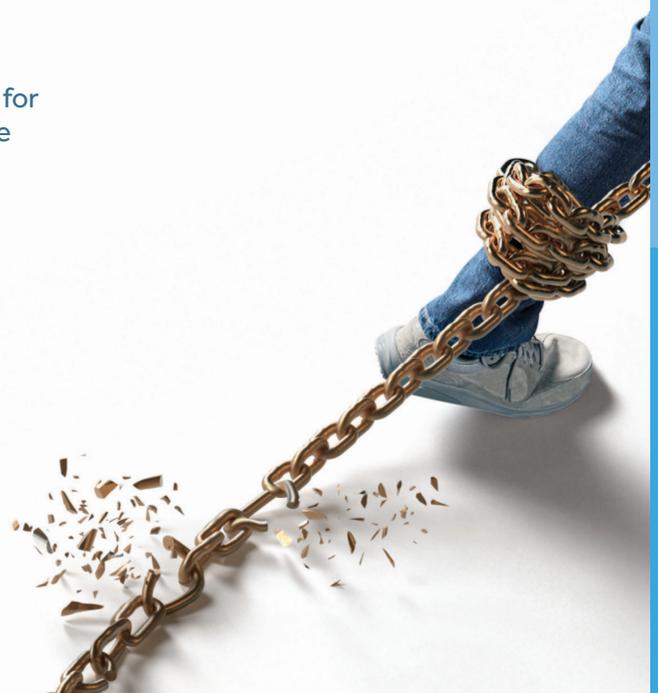
- How NORTHERA® (droxidopa) helps reduce symptoms
- How to take your medicine
- Talking to your healthcare provider
- Patient support services

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Patients who have limited financial resources and who do not have insurance coverage for NORTHERA may qualify for assistance through the **Lundbeck Patient Assistance Program**. Eligibility criteria apply. Call the NORTHERA Support Center for more information.



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Terms and Conditions for the Northera Copay Assistance Program

Only commercially insured patients age 17 and older whose insurance policy provides coverage for Northera® (droxidopa) and who are not reimbursed for the entire cost of the prescription are eligible for the copay assistance (the "Offer"). Patients are not eligible for the Offer if they are self-pay or if the prescription is eligible to be reimbursed, in whole or in part, by any state or federal healthcare programs, including but not limited to Medicare or Medicaid, Medigap, VA, DOD, or TRICARE. In addition, patients may not use the Offer if they are Medicare-eligible and enrolled in an employer-sponsored health plan or prescription drug benefit program for retirees.

The Offer is valid only for use with a valid prescription for Northera at the time the prescription is filled by the pharmacist and dispensed to the patient. The Offer applies only to prescriptions filled before the program expires or terminates. The copay prescriptions shall not be submitted for reimbursement to any public third-party payer, including Medicaid or Medicare, or any other similar federal or state healthcare program. Patients are responsible for complying with any obligations or requirements imposed by their insurance plans.

The Offer is not transferable. The selling, purchasing, trading, or counterfeiting of the Offer is prohibited by law. The Offer has no cash value and may not be used in combination with any other discount, coupon, rebate, free trial, or similar offer for the specified prescription.

Lundbeck reserves the right to rescind, revoke, terminate, or amend the Offer without notice. The Offer is intended to comply with all applicable laws and regulations, including, without limitation, the federal Anti-Kickback Statute, its implementing regulations, and related guidance interpreting the federal Anti-Kickback Statute. The Offer is not health insurance. The Offer is valid only in the USA where allowed by law. There is no future purchase requirement associated with the Offer. Patient questions and requests to discontinue participation in the program can be directed to 1-844-601-0101 (8:00 am-8:00 pm ET, Monday through Friday).

Terms and Conditions for the Northera Copay Assistance Program (continued)

Eligible commercially insured patients age 17 and older with a valid Northera prescription may participate in this program. Patients must pay at least \$10 for each 30-day prescription. A maximum benefit limit may also apply. If the patient's total out-of-pocket pharmacy bill exceeds the cap established by Lundbeck, the patient will be responsible for the additional balance. Patients should confirm their out-of-pocket cost with their pharmacy at the time the pharmacy calls to dispense the prescription. By participating in the Copay Assistance Program, the patient acknowledges and agrees that he/she is eligible to participate and that he/she understands and agrees to comply with the General and Copay Assistance Terms and Conditions.

To the Pharmacist:

- Submit transaction to McKesson Corporation using BIN #610524
- Input card information as secondary coverage and transmit using the COB segment of the NCPDP transaction. Applicable discounts will be displayed in the transaction response
- Acceptance of this card and your submission of claims are subject to the LoyaltyScript® program. Terms and Conditions posted at www.mckesson.com/mprstnc
- For questions regarding claim transmission, call the LoyaltyScript® program at 1-800-657-7613 (8:00 am-8:00 pm ET, Monday through Friday)
- For questions regarding patient eligibility or other issues, call the Northera Support Center at 1-844-601-0101 (8:00 am-8:00 pm ET, Monday through Friday)

